

know where  
it goes

take simple  
steps to reduce  
STORMWATER POLLUTION



[City/town]  
[City town address and contact information]

Contact: [name and title]  
[city/town]  
[phone and fax number]

#### FOR IMMEDIATE RELEASE

#### Free Dog Leash Accessory Makes Pet Waste Pick-Up Even Easier.

[City/town] R.I. – [date] – We’ve all seen it lying there on the sidewalk. The harsh reality is that even when it’s no longer there, pet waste hasn’t simply decomposed. It likely has contributed harmful bacteria and nutrients to stormwater which has then flowed directly to local waters. Fortunately, a simple remedy is to make sure that we pick up after our dogs every time we walk them, and that’s even easier to do when you’re prepared with an ample supply of plastic bags that attach directly to your dog’s leash.

A limited number of Bags-On-Board canisters, which contain plastic bags for picking up dog waste and attach directly to the leash, are now available for free for dog owners from the following locations [distribution locations]. The canisters can be refilled, and those refills are available for purchase at many pet supply stores.

[City/Town] DPW chief [name] has made these canisters available free of charge “to remind our residents that we have a pet waste ordinance requiring residents to pick up after their pets. Since the canisters attach directly to the dog leash they are always available when needed.” Proper disposal of pet waste consists of picking up the pet waste, sealing it in a bag, and putting it into a garbage can. Keeping pet waste out of stormdrains helps keep our water resources clean.

[www.ristormwatersolutions.org](http://www.ristormwatersolutions.org)

