



## Op-Ed Articles Description

**Objective:** to highlight stormwater issues and pollution-prevention behaviors

**Format:** short articles with customizable sections; Op-Ed articles can be provided electronically (in Word and PDF) and in printed format.

**Use:** Towns could submit to local papers, especially when events related to stormwater surface in the news such as: a Phase II related ordinance being considered; a Town TMDL study; Town road improvements; a Town consultant being hired for Phase II work; nuisance flooding; beach closures; or a fish kill.

Contact your local paper for the e-mail address to which you should send your contribution. References to local amenities, events, or issues usually help ensure that your contribution will be published.

**Customizing:** Towns should feel free to customize by adding their town name, local water bodies, and local event information such as a storm drain marking, an ordinance adoption, beach closure, or TMDL study, where appropriate.

The articles could be authored by a local watershed organization or Conservation Commission, with co-authoring by the Department of Environmental Management, the Department of Transportation, or the Department of Health.

[www.ristormwatersolutions.org](http://www.ristormwatersolutions.org)

