



## Cartoon Use

**Objective:** To catch the audience's attention and interject humor into publications about stormwater issues and pollution-prevention behaviors

**Format:** Cartoons can be provided electronically (as PDFs and JPEGs) and in printed format.

**Use:** Towns could include with already-planned town mailings such as town newsletters, reminder postcards, tax bills, sewer bills, or wastewater notices.

Towns could post on a municipal website for added interest.

